

## MARCH 2021 NEWS

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In this edition of our newsletter we are seeking applications from suitably qualified business leaders for Committee member positions at Regional Development Australia Sunshine Coast (RDASC). More information including a link to the application pack can be found below and Applications will close at 5:00pm AEST Friday 23 April 2021.

There is also information on the Female Founders Grant, upcoming courses on offer by Australian Small Business Advisory Services (ASBAS), and details on a *Commercialisation and Growth* workshop that explores the process of commercialising new ideas and is specifically designed for entrepreneurs and small business owners.

Additionally, Austrade have recently launched an export services platform to give exporters a one stop shop to find all the information they need while on their export journey, and full details on that are also included.

And finally, Greater Brisbane will enter a 3-day lockdown from **5pm AEST TODAY**, Monday 29 March to 5pm AEST Thursday 1 April. People who have been in the greater Brisbane region since the 20 March 2021 will be subject to home confinement restrictions. More information about today's announcement can be found [here](#).

With Easter upon us this weekend it is important to stay vigilant with our social distancing and hygiene practices. It is also important to get tested if you are unwell and to stay at home until you get your results. If we all continue to follow these guidelines we will ensure we minimise the risk of spreading the virus.



Seeking applications for suitably qualified  
people for RDASC Committee

## Join the RDASC Committee

Applications are invited for Committee member positions at Regional Development Australia Sunshine Coast (RDASC)

### MAKE A DIFFERENCE IN YOUR REGION

Regional Development Australia Sunshine Coast (RDASC) is seeking highly-motivated leaders with vision, drive, and strong ties to their region to volunteer to the RDASC Committee.

RDA Committees are vital promoters for their state/region. They bring together private business and all levels of government with regional stakeholders to build and drive economic growth.

Applications are sought from business and community leaders who have a proven track record of achieving meaningful outcomes in a complex environment.

Women, people from Indigenous and diverse cultural backgrounds, and people with disability are encouraged to apply.

An Applicant Information Pack, including the application form, can be found [HERE](#)

For further information [project@rdasunshinecoast.org.au](mailto:project@rdasunshinecoast.org.au)

Applications close 5:00pm AEST Friday 23 April 2021.

[Download Information Pack](#)



## Your Guide to Exporting

Austrade recently launched "***Austrade Export Services***" to give exporters a one stop shop to find all the information they need while on their export journey.

Whether you are exploring the possibilities of exporting, ready to tackle your first market or looking to expand and stay ahead, Austrade can help.

Learn the basics of exporting, assess if you're ready to export, understand market nuances and build a list of resources using easy to navigate self-service tools.

### What you can access:

- Complete guide to exporting
- Export readiness quiz
- Over 30 tools, tutorials, guides and templates
- Insights and data on top-performing markets
- More than 3,500 export market profiles
- Market laws and regulations.

[Find out more](#)

## Boosting Female Founders

Round 2 helps female entrepreneurs overcome the disadvantages faced in getting access to finance and support to grow their startups. Targeted support will be on a co-contribution basis.

Closes 22 April, 2021.



[Find out more](#)

**COMMERCIALISATION & GROWTH**  
DEVELOP THE CRITICAL SKILLS TO TRANSLATE IDEAS TO OUTCOMES

This free, interactive virtual workshop delivered by commercialisation and innovation experts and local representatives explores the process of taking new ideas to market.

**BOOK NOW to reserve your virtual seat today!**

Date: 22nd April 2021  
Time: 9:00 am - 11:30 am AEST

ADVANCE QUEENSLAND

This free, half-day online workshop explores the process of commercialising new ideas.

Designed for entrepreneurs and small business owners.

[Find out more](#)

## JobTrainer - additional courses added

An additional 32 courses have been added to the Qld Gov's JobTrainer program. Students must enrol before September 2021 to qualify.



[Find out more](#)

## Upcoming ASBAS courses

Are you a small business with 0-19 employees? Need to improve your digital skills or expand your online presence, but don't know where to start?

[Australian Small Business Advisory Services \(ASBAS\) Digital Solutions](#) can help you compete in a digital world. Business Station has partnered with [RDA Brisbane](#) to deliver the ASBAS program throughout Queensland.

We offer government-subsidised one-on-one consultations with digital experts from just \$44 inc GST, plus a huge range of subsidised online workshops.

Whether you are a digital novice or need advanced help, you can draw on our "brains trust" of digital advisors, to make the most of opportunities in the digital economy and stay ahead of your competitors.

See below three upcoming online workshops that may be of interest.



### FB for Business

If you need a Facebook refresher, want to make sure you know the basics, or haven't been using the platform for a while and what to know what has changed, this workshop is for you.

Date: 08/04/2021 8:00am

Register



### Focus on Priorities

You can learn to manage everything you need to do for your business and still have time to do what you love. It's all about taking control.

Date: 20/04/2021 9:00am

Register



### Business Planning

Do you have something people ACTUAL/LY want to buy? Let's take it for a test drive through the main components of building and positioning winning products and services.

Date: 09/04/2021 12.30pm

Register



### Grant Guru and RDASC

RDA Sunshine Coast is proud to partner with GrantGuru to provide you with this free grant finding service.

Register



### Never miss out on our news

If you know people who wish to be added to this regular communication please drop us an email at [media@rdasunshinecoast.org.au](mailto:media@rdasunshinecoast.org.au)

Register to receive our newsletter

### Contact us

RDASC, Tower 2, Level 1, The Hive Co-working & Office Space, Kon-Tiki Business Centre, 55 Plaza Parade, Maroochydore QLD 4558

[rdasunshinecoast.org.au](http://rdasunshinecoast.org.au)

Regional Development Australia Sunshine Coast is an Australian Government initiative which works in collaboration with the Sunshine Coast and Noosa Councils to support economic development within the region.



**An Australian Government Initiative**

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