

June 2019 Newsletter

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Message from the CEO

Advocating for better infrastructure

Demographer Bernard Salt recently spoke of his great wish for the Sunshine Coast to achieve sovereignty so that we are no longer dependent upon jobs or people emanating from Brisbane.

Salt believes it's high time the Sunshine Coast economy and infrastructure was significantly boosted to secure more jobs for Coast workers, rather than relying on job creations in the nearest city.

Importantly, the Sunshine Coast Council Regional Economic Development Strategy, which is strongly supported by RDA Sunshine Coast, calls for the creation of 100,000 local jobs in the next 15 years.

If we want our children to be able to both live and work on the Coast, without having the arduous trek down the Bruce Highway, we need more local connectors and catalysts for Sunshine Coast business success, investment and of course



improved infrastructure.

And this is where Regional Development Australia Sunshine Coast (RDASC) is a leading local catalyst for change, investment and innovation in the region.

A recent event I was fortunate to attend was the Australia-Israel Chamber of Commerce lunch event – SEQ City Deals with Matt Collins, General Manager, Queensland Treasury Smart Cities Transformation Taskforce, at Urbane Restaurant, Brisbane City.

Matt is leading the State Government’s cities agenda, with a particular focus on city deals to boost prosperity, liveability and sustainability.

The deal will see the three levels of government unite to deliver a \$58 billion boost to the region’s economy over the next 25 years, according to KPMG.

I’m of course highly supportive of the SEQ City Deal, set to become the biggest City Deal in the country, which will see a focus on the key infrastructure needs of the region over the next two decades.

This month, the RDASC also proudly supported the Kawana Chamber of Commerce’s Meet the Connectors Breakfast at The Lakehouse Sunshine Coast, where I sat on a panel of local connectors including Paul Martins, Head of Economic Development, Sunshine Coast Council, and Linda Delamotte, President, Sunshine Coast Chamber Alliance.

RDASC is also set to attend tomorrow’s Sunshine Coast Business Council’s upcoming conference, Digitalisation – Big Data – Fast Access: Potential to spearhead new industries, new jobs, at the Maroochydore RSL Events Centre.

This event will detail how the Sunshine Coast International Broadband Submarine Cable will “supercharge” the region’s economic development and jobs growth, with RDASC Chair Carol Cashman closing proceedings.

Last, but not least, RDASC is proudly hosting the next events in our Grants for Growth series with two

great, free workshops on Wednesday, June 19 (see main story). Please share the details far and wide among your networks.

It's exciting to bear witness to so much growth and activity in the Coast's burgeoning business sector. Please get in touch for how the RDASC can help you, by acting as a conduit for business success, growth and investment.

Thank you for your valued input and support.

Paul Fisher

Chief Executive Officer
Regional Development Australia Sunshine Coast
(RDASC)



RDASC proudly hosts two free Grants for Growth workshops

Are you a local community group or small business, with an event or project in the works, which needs help on how to prepare competitive government grant applications?

Get set to be informed and amazed at RDASC's free workshops – Grants for Growth:

Adopting an evidence-based approach to grant writing using .id.

Co-presented by Sunshine Coast Council, Noosa Council and .id – the population experts, the workshops will be held at two locations so as to service the entire region:

- The Hive Co-Working & Office Space, Manuka Boardroom, Suite 101, Level 1, Tower 2, Kon-Tiki Business Centre, 55 Plaza Parade, Maroochydore on Wednesday, June 19 from 9.30am-noon.
- Noosa Council, Level 2, 9 Pelican Street, Tewantin on Wednesday, June 19 from 6-8.30pm.

You'll get expert advice from our esteemed presenters: Rob Hall, Lead Economic Consultant, .id – the population experts; Kerrieanne Haggie, Industry Advancement Leader, Tourism, Sport and Leisure, Economic Development and Major Projects at Sunshine Coast Council; and Sarah Wetton, RDASC Research and Grants Coordinator.

As a community group or small business operating on the Sunshine Coast, you'll gain vital insights into how to access regional statistics, trends and information essential to setting the strategic context for your project.

You will also get exclusive access and training in the use of .id's Event Impact Calculator and Economic Impact Model to demonstrate the economic contribution your project could have on your local council and the broader Sunshine Coast region.

Tickets (free) are limited to 20 people per workshop, so get in fast. Refreshments will be available. Attendees must bring their own laptops.

Register now for The Hive workshop via <https://buff.ly/2KqfCf5> and the Noosa Council workshop via <https://buff.ly/313vqdA>.

If the workshops are sold out, please email Sarah Wetton via project@rdasunshinecoast.org.au to go on a wait list.

Read more



RDASC bolsters SEQ City Deal at Brisbane lunch event

RDASC CEO Paul Fisher was a guest at the Australia-Israel Chamber of Commerce's SEQ City Deals with Matt Collins lunch event.

[Read more](#)

Connectors unite for Kawana Chambers of Commerce

RDASC is proudly supporting the business community at the Kawana Chamber of Commerce's Meet the Connectors Breakfast.

[Read more](#)

Proudly supported by:



#SCRIPT

#SCRIPT update

The Sunshine Coast Regional Innovation Program (#SCRIPT), which is continuing to fuel the culture of innovation in the region, has announced an exciting new team

for the second half of 2019. SCRIPT has proudly welcomed a new Chair and a new Regional Innovation Coordinator.

[Read more](#)

Boost your
business profits
and impact

FREE

Applied INNOVATION WORKSHOP

3 July 2019 - Peregian Beach
5:30pm - 7:30pm

9 July 2019 - Sippy Downs
5:30pm - 7:30pm

Free innovation workshops to boost Coast small businesses

Causeway Innovation is running two free Making Innovation Happen workshops in July to help local businesses grow profits.



Local launch for Premier of Queensland's Export Awards

Coast businesses can learn how to get recognition for their exporting achievements at an awards Briefing and Exporter Info Session.

[Read more](#)

[Read more](#)



Sunshine Coast Council Community Grants Program opens in July

Sunshine Coast Council is opening its next round of major grants in its Community Grants Program on July 15, with applications closing on August 26.

During the 2017/18 financial year, Council provided a total of \$4.6 million in grants to the community through its various funding programs.

NB: Applications for the Council will host grant writing information sessions to coincide with the round open.

For more information on the range of grants available, visit <https://buff.ly/2TpWOi1>, or contact a Grants Officer on 5420 8616.

Diary note: Ignite Ideas Fund set to open in September

Start your planning for this one - Advance Queensland's Ignite Ideas Fund round 6, which is expected to open September 2, 2019.

The Ignite Ideas Fund supports startups and small to medium Queensland businesses to commercialise innovative products, processes and services to enable them to grow and compete in a global market and create new jobs. Grants up to \$100K per project (\$200K for Tier 2 applicants) are on offer. Stay tuned.

If you need grant support for a strategic project, email RDA Sunshine Coast Research and Grants Coordinator Sarah Wetton via project@rdasunshinecoast.org.au.

#SCRIPT Advance Regional Innovation Program (ARIP)

The [Advance Regional Innovation Program](#) (ARIP) will provide \$1 million over three years to develop innovation and entrepreneurial activities across the Sunshine Coast.

Visit our [Grants & Funding](#) page for more grants and funding opportunities.



FORUMS & WORKSHOPS

Finding your voice: What does your brand have to say? - an ASBAS Digital Solutions Queensland workshop, presented by RDA Brisbane.

Commentator, business writer and speaker Tracy Sheen, in partnership with Sunshine Coast Council, Coolum Business Association & Tourism and RDA Sunshine Coast, will unveil what small businesses can learn effective communication and finding their brand voice.

Wednesday, June 26, from 5.30-7.30pm
Coolum Surf Club, 1775-1779 David Low Way, Coolum Beach.

[Details](#)



EVENTS

Noosa Chamber embraces tech future

The Noosa Chamber of Commerce, with the support of Noosa Council and the Peregrian Digital Hub, is hosting its next Future Series focusing on computer vision. Computer Vision - and how to recognise it in our everyday lives, will feature keynote speaker Peter

Thursday, June 20 from 5.30-7.30pm

Peregrian Digital Hub

Tickets are \$15 plus GST

via <https://www.eventbrite.com.au/e/computer-vision-and-how-to-recognise-it-in-our-everyday-lives-tickets-60857812355>.

Corke, one of the world's leading experts on artificial intelligence and Professor of Robotic Vision at QUT and Director of the Australian Centre for Robotic Vision.

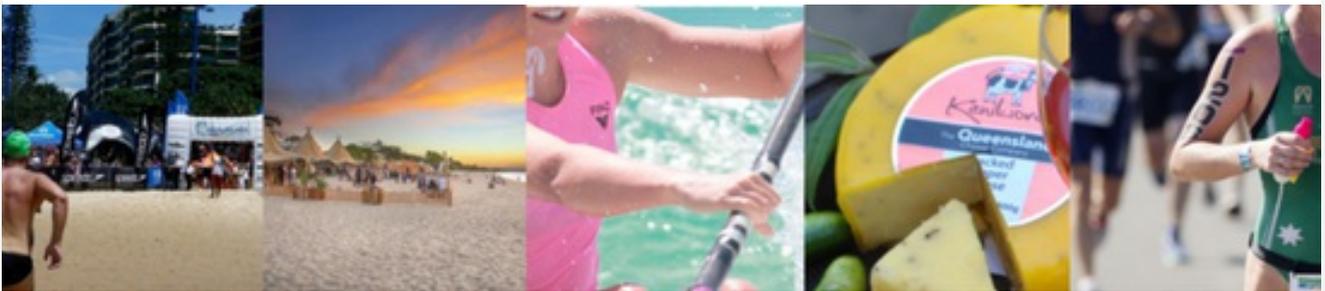
The event is aimed at helping businesses to understand the use of AI now and in the future.

Employers urged to hire more apprentices

The Apprentice Employment Network (AEN) in Queensland, which represents 25 Group Training Companies who employ over 4300 apprentices and trainees, is hosting a free Apprenticeship Promotion information evening.

Tuesday, June 18 from 6-7.30pm
Maroochy Surf Club

Register via apprenticeemployerevent.com.au



Have your say, good people

We welcome your feedback about our [monthly newsletter](#).

If you have regional news stories or economic development events relevant to the Sunshine Coast community, contact us via media@rdasunshinecoast.org.au.

Editorial deadline is by the 28th of each month.

Contact us

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Regional Development Australia Sunshine Coast is an Australian Government initiative which works in collaboration with the Sunshine Coast and Noosa Councils to support economic development within the region.



An Australian Government Initiative

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