



# Develop your digital action plan at a **FREE** digital business workshop

## When:

Thursday 15 March 2018  
8.15 for 8.30 am – 1.00 pm  
Light refreshments provided

## Where:

Maroochy RSL  
Memorial Avenue  
Maroochydore Qld 4558

Be sure to complete your Digital Scorecard online assessment before the workshop. Go to: [www.business.qld.gov.au/digitalscorecard](http://www.business.qld.gov.au/digitalscorecard)

Reaching new customers, applying real-time data analytics or running your business on the go, technology can help you improve your business in many ways. The hard part is knowing where to start.

This FREE workshop will give you practical advice and digital skills to help you grow your business.

Plus, you will leave the workshop armed with your own ready-to-go **digital action plan**.

You'll discover:

- current digital trends and how they impact your business
- how to use data for better business decision-making
- tips for using online analytics tools to track your business performance
- how to improve your online presence and customer experience.

## REGISTER NOW

Register by Tuesday 13 March at:

<https://dbw180315.eventbrite.com.au>

For more information:

[digitalscorecard@dsiti.qld.gov.au](mailto:digitalscorecard@dsiti.qld.gov.au)

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