



**Regional
Development**
Australia

SUNSHINE COAST INC

SUNSHINE COAST UNIVERSITY HOSPITAL BUSINESS & INDUSTRY OPPORTUNITY
TASKFORCE (SCUH BIDO)

Cr Debbie Blumel Chair RDA Sunshine Coast



An Australian Government Initiative



**Queensland
Government**

SCUH BIDO Mission and Roles

SCUH BIDO mission:

leverage, optimise and diversify opportunities throughout the three project stages

Phases of Project	SCUH BIDO Roles
Pre-construction	Development awareness and education
Construction	Ensure effective ICN processes
Post construction	Maximize local participation
	Identify future planning needs i.e. transport/housing
	Maximise apprenticeships/traineeships
	Identify entrepreneurial opportunities
	Maximise service and retail opportunities

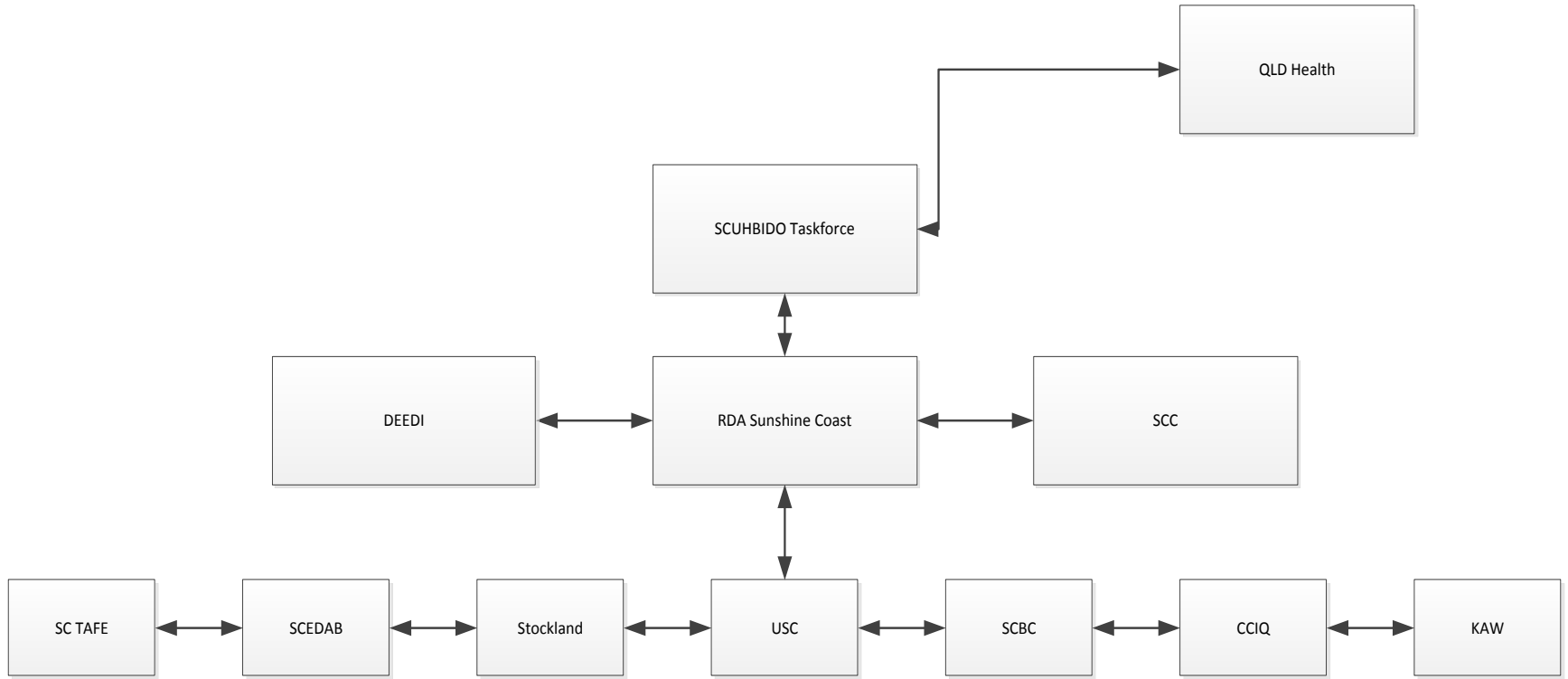


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Conceptual Framework




Role - RDA Sunshine Coast

Current activities


- Coordinating the development of an action plan
- Coordination and management of SCUH BIDO meetings
- Creation of a web based information source
- Investigation of funding sources

Future activities

- Development of a dedicated SCUH BIDO website
 - Development of a project plan for the duration of the SCUH building phase (end 2016)
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Role - DEEDI

Current activities

- Delivering training programs that assist businesses in tendering for government business
 - Delivering small business workshops in areas eg Business Planning, Financial, marketing etc
 - Developing a basic Economic Analysis review of the economic impacts of SCUH and the surrounding development
 - Working with DEEDI OAM & ICN to develop a Major Projects on the Sunshine Coast information seminar
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Role - DEEDI

Future activities

- Extra Resources business case - DEEDI to investigate potential further funding for resources required from DEEDI Sunshine Coast as project moves forward.
 - Working with ICN to develop a major projects construction style “Tier barometer” for regional businesses to best understand their “tier & requirements”. This will give us & regional businesses the information as to where some businesses will require training in relation to Tender Opportunities
 - Working across DEEDI and with ICN to develop other training programs specifically designed to assist businesses for best success in the SCUH project and other Major projects opportunities delivered on the Sunshine Coast
 - Offer Mentoring for Growth for regional businesses to assist businesses in blockages they may have to grow into Major Projects like SCUH
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Role – Sunshine Coast Council


SCEDAB

Current activities

- The first point of contact regarding investment attraction opportunities
- SCC has offered to host SCUH information on the new Investment Attraction website (not yet launched)

Note: SCC is also involved in the overall planning of the entire area

Future activities

- Incorporation of SCUH opportunities in SCC literature
 - Specific trade missions to businesses involved in SCUH
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Future opportunities

Activities

- Community health and wellbeing
- Education and training
- Funding – Further investigation required
- Administration for SCUH BIDO

These areas were highlighted however they will require greater resources than is currently available.



Discussion

Roles of other organisations

- USC/SC TAFE - Workforce Planning?
 - Stockland
 - Chambers of Commerce
 - Business Council
 - Government agencies
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